

**Cooperative Relations  
2026 Budget  
Net Income ( Expense) by Project**

|  | 2026 Proposed Budget | 2025 Final Budget | YTD Actual as of SEPT 30 |
|--|----------------------|-------------------|--------------------------|
| TSE CR102 Promotional Activity                                   | 5,000                |                   | 548                      |
| TSE CR103 Natl Conf Support                                      | 10,000               |                   | 10,000                   |
| TSE CR106 Member Recruitment/Retention                           | 8,335,000            | 8,989,000         | 6,387,195                |
| TSE CR111 Learning & BE Prog                                     | 35,000               | 40,000            | 29,865                   |
| TSE CR115 Service Project  | 10,000               | 15,000            | 14,096                   |
| TSE CR116 Service Excellence                                     | 120,000              | 110,000           | 63,761                   |
| TSE CR120 Balloon Program  | 100,000              | 90,000            | 63,810                   |
| TSE CR123 Branded Prepaid Credit Cards                           | 75,000               | 50,000            |                          |
| TSE CR900 CR Pilot Projects                                      |                      |                   | 35,541                   |
| <b>Total Cooperative Relations Revenue</b>                       | <b>8,690,000</b>     | <b>9,294,000</b>  | <b>6,604,816</b>         |
| <br>   |                      |                   |                          |
| TSE CR101 NRECA Annual Meeting                                   | 80,000               | 140,000           | 121,354                  |
| TSE CR102 Promotional Activity                                   | 0,000                |                   | 4,083                    |
| TSE CR103 Natl Conf Support                                      | 132,000              | 130,000           | 82,251                   |
| TSE CR104 Newsletters (Extra)                                    |                      |                   |                          |
| TSE CR106 Member Recruitment/Retention                           |                      |                   | 686                      |
| TSE CR111 Learning & BE Prog                                     | 370,000              | 370,000           | 275,852                  |
| TSE CR115 Service Project  | 20,000               | 20,000            | 14,188                   |
| TSE CR116 Service Excellence                                     | 70,000               | 50,000            | 27,414                   |
| TSE CR117 Internal/Member Communications                         | 50,000               | 50,000            | 31,644                   |
| TSE CR120 Balloon Program  | 100,000              | 108,000           | 105,891                  |
| TSE CR122 RM Marketing Hub                                       | 33,000               | 31,000            | 33,350                   |
| TSE CR123 Branded Prepaid Credit Cards                           | 25,000               | 30,000            | 10,707                   |
| TSE CR800 Travel Cooperative Relations                           | 55,000               | 65,000            | 38,789                   |
| TSE CR900 CR Pilot Projects                                      |                      |                   |                          |
| <b>Total Cooperative Relations Expense</b>                       | <b>935,000</b>       | <b>993,000</b>    | <b>746,210</b>           |
| <br>   |                      |                   |                          |
| <b>Net Income Cooperative Relations before Salary and Fringe</b> | <b>7,755,000</b>     | <b>8,301,000</b>  | <b>5,858,606</b>         |

Prepared for Cooperative Relations Committee