

2026 Budget Review

McGhee reviewed the proposed 2026 balanced budget going in front of the TE Board in November. Special focus was placed on the continued growth in non-dues revenue, with research income and SHINE & content support on the rise. For this committee, two things to note is the reduction in budget for 2026 due to being an off year for the Business Member Summit and the efforts to move Connecitons.coop away from the third-party vendor.

Other Business / Adjourn

The next advisory committee meeting will be held on Teams a week to 10 days after NEXT. The meeting focuses on recapping the conference and looking at 2026 initiatives.

Our summer meeting will be held as part of the Joint Advisory Meeting (JAM) and is scheduled for the morning of Tuesday, July 21 in Chicago at the Inter-Continental Hotel. There will be content for committees the morning of July 22 as well.

There was a motion to adjourn the meeting at 3:00 p.m. and it was approved.

Committee Chair, Devin Sonnenfelt

