



Committee Meeting 2026 – Cooperative Performance and Research Committee

Virtual

February 11, 2026

Committee Members Present:

Eric Hawkins, Trico Electric, AZ (Chair)
Beau Baggett, Cumberland EMC (TN)
Emily Cowan, CHELCO, FL
Matthew Hackman, Bartholomew County REMC, IN
Heather Juzenas, The Energy Cooperative
Brett Kinlaw, Lumbee River EMC, NC
David Latona, DEMCO, LA
Stephanie Okuniewski, Pennsylvania Rural Electric Association, PA
Benjamin Pierson, East River Electric Power Cooperative, SD
Rita Sanders, Grand Valley, CO
Krista Williams, Cobb EMC, GA

Committee Members Not Present:

Chelsie Bakken, East River Electric Power Cooperative, SD
Dana Bolwerk, Dairyland Power Cooperative (WI)

Touchstone Energy Staff:

Jana Adams
Mary Ann Cristiano
Angelika Hoelger

Meeting

At 2pm, Chairman Eric Hawkins called the meeting to order and took roll call. Committee members approved minutes of the October 2025 committee meeting.

Updates

Jana Adams provided the committee with an overview of the strategic priorities of Touchstone Energy. Mary Ann Cristiano presented on the results of the ad awareness research. Angelika Hoelger provided an

update on ACSI trends, available Questline content and webinars, and research projects that were recently concluded and/or will be completed over the course of 2026, including The Cooperative Advantage Report.

Research Discussion

The committee reviewed some of the topics scheduled for SECC's research projects in 2026 and for the 2026 Member Perspective Reports. The committee discussed possible questions for the planned survey on "Gen Z."

Other Business

The committee talked about Touchstone Energy programs and services and what benefits they gained from them. The committee went over current committee composition and an outlook to upcoming meetings in 2026.

Eric Hawkins adjourned the meeting for the day at 3:25pm.